

# Carrie Jeske

Direct Licensee, Licensing Agents, Product Scouts

carrie@willitlaunch.com

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## Summary

I help inventors and entrepreneurs make money on consumer product inventions through "Low Cost, High Return" product launch strategies. \* ASOTV direct licensee at Will It Launch? \* Licensing Agents, Product Scouts, Sales Reps at Inventive Ideas. Keynote Speaking - CoInventing Workshops - Philanthropy

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## Experience

### **Principal Consultant at Will It Launch?**

January 2013 - Present (3 years)

Will it Launch? has a full-proof way to get shelf space for key products. First, we start with a multi-million-dollar TV advertising campaign, designed specifically to build your product's awareness across the U.S. This four-to-six month ad campaign creates a pent-up demand at the retail level. This increased consumer demand, coupled with our strong retail partnerships, give us a leading edge in placing successful TV products on retail shelves. Will it Launch? has the most seasoned and talented team in the industry for selecting and launching As Seen on TV products. We understand what it takes to be successful every step of the way — from initial testing all the way through a national rollout. And most importantly, we have unlimited capacity to rollout As Seen on TV winners one after the other. In fact, Will it Launch? is searching right now for the next big As Seen on TV winner.

### **Founder / Board of Directors at i3 Resources**

January 2010 - Present (6 years)

i3 Resources is a 501c3 nonprofit that seeks to improve the quality of life for people, by fostering innovation, creativity, and excellence in the development of consumer products, technology, engineering education and career development. "Helping people, help themselves." We offer various grants, scholarships and workshops.

### **President at Inventive Ideas, Inc**

August 2000 - Present (15 years 5 months)

We are a team of licensing agents & sales reps that work to find, negotiate and secure mutually beneficial agreements for patented products for inventors. We're product scouts, deal makers; connectors. Our goal is to add value to the product commercialization process by pairing great new products with accomplished distribution channels, then sparking social networks to increase sell through. For manufactures who want help securing new idea submissions, we offer a full range of outsourcing services to ramp up and manage your open innovation process. Inventive Ideas Inc. is committed to increasing shareholder value

by launching new products to market. We invest time, talent and treasure in selected projects in return for equity, profit or royalty splits.

### **Board of Directors / President at Inventors Center of KC**

August 2004 - December 2012 (8 years 5 months)

1. Tripled Membership to about 1,500 with 50-80 people attending monthly educational programs. 2. Wrote and Won Google Grant and YouTube positioning grant. 3. Recruited strong Board of Directors, Advisers, Committee Chairs for 2013-14. 4. Added Live Web cast team, who posted a significant video archive, taking ICKC global.

### **President at Vitec, Inc.**

March 1999 - August 2000 (1 year 6 months)

1999 Highest Revenue Q3/Q4 in company history (63% growth). 2000 Highest Revenue Q1,Q2, in company history. (123% growth). Q3 second only to 1999. Manage all HR functions including hiring, benefits management, 401 K and profit sharing plans. Trained, developed and motivated departmental leaders to achieve targeted goals. Reduced turnover and increased employee morale to improve productivity by conducting training on the Stages of Team Development, Personality Styles and Situational Leadership. Implemented Performance Based Compensation Plan linked to Corporate Goals, Departmental Strategies and Individual Tactics. Completed procedure analysis and documented replicable processes. Increased 1999 revenue by 20% and doubled pre employee incentive profits.

### **Director - End User/Technical Training at Empower Trainers & Consultants**

1998 - 1999 (1 year)

Managed Microsoft application training and technical certification seminars through a staff of 36 trainers and customer service staff.

### **Sr. Director at CREATIVE CONSUMER CONCEPTS**

1997 - 1998 (1 year)

- Directed the Account Services and Production Departments to uncover incremental business, build client loyalty, and improve vendor relationships.
- Facilitated positive change management with 581% growth in revenue to \$25 million company-wide.
- Directed HR benefits management to reduce costs and improve benefit quality.
- Responsible for employee growth from 27 to 45 employees and creation of two departments.
- Conducted process analysis in account services, production and warehouse management, then implemented plans to insure efficiency and better utilization of existing resources.

### **Regional Director at AMERICAN MANAGEMENT ASSOCIATION (AMA),**

1996 - 1997 (1 year)

- Responsible for sales account penetration and acquisition in MO, KS, NE, IA (Fortune 500 Accounts).
- Orchestrated project leaders and team members in customer needs analysis, organizational development, core competency assessment, process analysis and business plan development.
- Directed the marketing team to develop a public relations campaign for the Midwest Territory.
- Motivation and coaching to

improve employee morale and develop abilities. \*Participated and led training workshops on organizational development, selling skills, management and team building.

### **Account Executive at AchieveGlobal**

1994 - 1996 (2 years)

- Successfully executed the roles of strategic orchestrator, business consultant and long-term ally with customers, prospects and internal team members.
- Responsible for developing profitable account penetration opportunities and new business acquisition in Midwest.
- Certified seminar leader in Professional Selling Skills, Quality Service Skills, Professional Telesales Skills, Interpersonal Managing Skills.
- Assisted in more than 20 Learning International internal training events in 1995.

### **Advanced Products - Team Leader at Motorola**

1988 - 1994 (6 years)

Advanced Product Focus Team Leader, 1994 Specialized in public and private wireless data sales in Fortune 500 accounts (1.2 million quota). CoveragePLUS-Sales (nationwide voice, data and GPS), 1993 Personally sold \$785,000 before product line discontinued. 2.7 million forecasted for fourth quarter. Corporate Account Manager (Fortune 500 Accounts), 1991 - 1992 Served as Corporate Account Manager responsible for customer satisfaction and account penetration of high visibility accounts in KC. Regional Team Leader (Commercial Accounts), 1990 Team Manager for commercial market accounts in Ft. Worth, Texas -100 % of team achieved quota. Consistent Over-Achiever Award recipient and honored team mentor. Lead region in successful competitive trade out program (3 large accounts in 3 months.) Account Executive (Commercial Accounts), 1988 - 1989 1988 Rookie of the Year; qualifications included quota, new customer orders, service agreements, and discount level.

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## Publications

### **Inventing Between Neurotic and Arrogant**

Will It Launch? December 13, 2013

Authors: Carrie Jeske

### **Invention Technique - Enhance The Value**

Will It Launch? December 13, 2013

Authors: Carrie Jeske

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## Projects

### **SportsShade Canapy Awning**

December 2000 to Present

Members:Carrie Jeske

License Ready Utility Patent - the only "portable", "fully-retractable" canopy awning on the market. It's lightweight design and ease of set up make it a winning idea that is developed for mass retail distribution.

## Skills & Expertise

**Motivational Speaking**

**Entrepreneurship**

**Public Speaking**

**Strategic Planning**

**Start-ups**

**Team Building**

**Small Business**

**Leadership Development**

**New Business Development**

**Organizational Development**

**Coaching**

**Non-profits**

**Business Development**

**Business Planning**

**Business Strategy**

**Change Management**

**Executive Coaching**

**Leadership**

**Management**

**Marketing**

**Product Development**

**Sales**

**Human Resources**

**Fundraising**

**Nonprofits**

**Public Relations**

**Sales Management**

**Social Media Marketing**

**Strategy**

**Business Process Improvement**

**Executive Management**

**Funding**

**Innovation Consulting**

**Innovation Development**

**Market Research**

**Negotiation**

**Online Marketing**

**Product Innovation**

**Program Management**

**Retail**

**Staff Development**

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## Patents

**SportsShade Retractable Canopy Awning**

United States Patent 6,050,280 Issued August 2000

Inventors: Carrie Jeske, Stewart Jeske, P.E.

SportsShade, is the only portable, fully retractable canopy awning on the market. It's attaches almost anywhere and is easy to set up and lightweight to carry. Soccer moms love to stand along leanto application. Tailgaters enjoy the ease of use and RV / Camper / Trailer users love the low cost compared to permanently mounted awnings. We sell exclusively online. The patent is available for sale or license.

### **Walled Structure Apparatus - Hutz Building Panels**

United States Patent US 7407425 B2 Issued June 15, 2006

Inventors: Carrie Jeske, Stewart Jeske, P.E.

This building toy is designed for cause and effect interaction. Hutz have a special patented Velcro hinge at the corners that allow the construction to resistively deform under lateral loads — simulating building demolition. Children can build them up and knock them down, and it's good for their motor skills. Hutz construct quickly and easily, and multi-story construction is virtually unlimited. City Hutz feature brick and high-rise patterns, on either side of each panel. The panels are scaled for use with Matchbox cars and Hot Wheels. This product received the Bronze Medal for Best New Toy at INPEX 2006. Launch date: April 2008.

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## Education

### **Webster University**

MA, Management, 1992 - 1997

### **Kansas State University**

BA, JMC - Advertising, 1983 - 1986

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## Honors and Awards

INPEX 2006 - Best New Toy INPEX 2005 - Best New Recreational Product ERA 2005 - Best Live Shopping Product ERA 2005 - Best Print/Catalog Product

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## 45 people have recommended Carrie

"This morning I had the privilege to speak to Carrie about my invention. Until now, I was confused and overwhelmed. Get a patent..don't get a patent..will it sell or just remain as an idea. Carries thoughts & advice cut through all the uncertainty that I had. If you need guidance and direction, please get in touch with Carrie."

— **Tonya "Becky" Bowman**, *Owner/Inventor, Gracie's Sweet Things*, was with another company when working with Carrie at Will It Launch?

"Carrie's knowledge and advice was key in providing the appropriate information needed to create and submit my patent pending invention through the "Will It Launch?" website. The videos are straightforward and provides exactly what is needed. I'm excited to hear feedback and to get this product into production. "

— **Kim Headbloom**, *Founder, Head Bloom Innovations, LLC*, worked with Carrie at Will It Launch?

"In recent years I have grown greatly in both experience and knowledge concerning product development. But when I face a new challenge or come across a unique situation in the field of invention, I ALWAYS go to Carrie for advice and guidance! Whether you are a beginner just starting to develop a product, or well on your way to success, you will ALWAYS have a great resource and friend in Carrie. I doubt you will ever ask her a question about product development she can't answer, but if you do - I'll bet she knows how to put you in contact with the right person! What a great resource with a wealth of information! Carrie is more than a great communicator, educator, and expert in product development and the ASTV industry - she is a generous, warm, and wonderful person. Any inventor who wants to beat the odds and successfully climb "The Mountain of Invention" will be greatly blessed in crossing paths with this amazing professional! Got an invention or ASTV question? Contact Carrie! And you WILL be blessed!"

— **Chuck Bailey**, *Owner/Inventor - Product Development, The Cenacle Project*, worked directly with Carrie at Will It Launch?

"What makes Carrie Jeske so good at what she does? First of all she knows what she is doing and is very street smart savvy. Second, she cares and is very, very, very smart with years of experience. Third, when you speak to her you would think you knew her your whole life and you really want to love her. And lastly and most important of all SHE KNOWS HOW TO WIN AT THE START TO WIN IN THE END, MOST IMPORTANTLY WITH THE CONSUMER SHE HONESTLY CARES FOR."

— **Peter Gold**, *Chief Executive Officer, INVIEW VEHICLE TRIM CORPORATION*, worked with Carrie at Will It Launch?

"All I can say is...Carrie is a great human being. People like her are very hard to find!! She's honest & straight-forward. She evaluated my Invention idea and gave me very valuable advices, FREE OF CHARGE!! I feel honored having her advice & expertise. I look forward to our future business relationship!!!"

— **Igor Lyubarskiy**, was with another company when working with Carrie at Will It Launch?

"Carrie is a seasoned inventor/entrepreneur with vast knowledge of the inventors world. Her enthusiasm and dedication sets her apart with a keen sense of what will be successful in DRTV. If you want an honest opinion and a quick response, Carrie is the right person to contact. She is very responsive to phone calls and emails and will not keep you waiting. If you think you have a great idea for DRTV, don't wait, call Carrie today!"

— **Maria Ruvio**, was with another company when working with Carrie at Will It Launch?

"Carrie has introduced a whole new world to numerous inventors who have big ideas but little practical knowledge on how to move forward or be "discovered". Her connections coupled with her presentations and advice are inspiring a new breed of tinkerers to be Seen On TV."

— **Larry W. Arnold**, was with another company when working with Carrie at Will It Launch?

"Carrie has an exceptional ability to harness energy and to tap into group/individual brainstorming with speed and enthusiasm that leaves you breathless. If you are an inventor she has the ability to take you from idea to product launch in record time!"

— **Kelly Lieberman**, worked directly with Carrie at Will It Launch?

"A Pleasure to work with. Made me feel important and hopeful. Cannot recommend her enough."

— **Jerry Cline**, was Carrie's client

"Carrie provides excellent advice and ideas in a creative way."

— **Andrew Becker Sr**, was Carrie's client

"Carrie is a results-oriented, professional with excellent communicatiion skills. Her recommendations and insights add quality and clarity to product and message."

— **Dr. Carol Mack**, was Carrie's client

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— **Johnathon D'Angelo**, was Carrie's client

"I was able to walk in with nothing and walk out with something that I felt confident would get me into a career of my liking. Carrie was able to sit down and listen to me and my needs. Which helped her turn my words into a readable, descriptive resumé."

— **Bryce Meehan**, was Carrie's client

"Carrie, There's no way to describe you. People need to just experience how professional and wonderful you are. I truly appreciate all the updates on my product submission. Since I work in a large corporation, I am very familiar with how long it could take to put a product out on the market. So, no worries. I'm just so excited knowing that it's in the works. I've been watching your youtube videos and trying to refine my skills. I'm always on the prowl and eager to find the next best "As Seen On TV" product. "

— **Maria Ruvio**, *Principal, MLR Innovations, Inc.*, was Carrie's client

"Like another person stated, "Carrie is a fine human being, not in it for herself!" I too, feel she's a rare breed of her kind. Contacted Carrie directly at her company's website with my invention and have been very touched by not only her speedy turnaround time extending much help; however, her authentic input on directions and a thoughtful instructional reply she graciously extended a newbie! Her encouragement, spirit of generosity with advice [with no benefit to herself] is beyond amazing. She's a rare gem. Am most thankful to her. PROSPERiTY WiSHES LLC hand crafters of prosperity wishes twitter.com/Nonpareil99 (415) 562-4967"

— **nicole n**, was Carrie's client

"When I first talked to Carrie I could hear in her voice the passion for her job. I knew then this was the person who can help me move forward with my invention. She doesn't just give information, she backs it up with action and results. If you have an ideal/invention Inventive Ideas is the place to go. Sincerly Gustavo G Gamboa Like @ <https://www.facebook.com/#!/TheAGustoChair>"

— **Gustavo G Gamboa**, was Carrie's client

"Carrie Jeske has designed a unique program of 'Product Scouts' to hunt down new inventions and connect with new inventors. One of the challenges of being an inventor is to get noticed. Her program will help inventors and invention watchers alike get the traction they need to be successfully Seen on TV."

— **Linda Pond**, reported to Carrie at Inventive Ideas, Inc

"If you are an inventor, you know that it's far from easy to get your product on the market. I was looking for a way to make some money when I came across Carrie Jeske on Linked in and read about the Product Scout Program. I have been working with Carrie for a while now and learning about ASOTV products. Carrie is great to work with and really knows about the process. It's a fun way to make money and you can work when you want!"



— **Kim Richards**, reported to Carrie at Inventive Ideas, Inc

"I contacted Carrie on LinkedIn in connection with my invention and have been very touched by her helpfulness. The kind words of support and encouragement, generosity of advice with no benefit to herself have been most impressive. Her wealth of experience and knowledge in her field is impressive and she is more than happy to share this with anyone who has a keen ear to listen."

— **kitty van Rijswijk**, was with another company when working with Carrie at Inventive Ideas, Inc

"Working with Carrie is exciting, extremely informative, she is extremely assertive and attentive in communication, very experienced and connected.... I can trust Carrie with any and all of my projects and know in confidence that I will get all I could possibly get out of my ideas... there is nothing like getting instant feedback and support which helps with my motivation, drive and overall passion as a small time inventor with huge success always a driving force with Carrie"

— **Chase Sanderlin Inventor/Innovator**, was with another company when working with Carrie at Inventive Ideas, Inc

"In all honesty at this point in time, Carrie and I are getting acquainted, but I so appreciate what she has done for me already. Carrie has been a supportive coach, reviewer and investor broker for my product, and I have more I look forward to sharing with her. Quite shockingly, Carrie hasn't charged -- and won't be charging -- me a penny. I look forward to meeting her face to face, and I feel confident we will develop a business relationship that will only improve over time. I fully expect her to be as approachable in person as she comes across in her webinars, which is saying something! :-) I'm so glad we connected through LinkedIn -- Carrie has given me hope and a promising avenue to explore getting my product to market with the only risk being that I contact her. How awesome is that?"

— **Karen Tinsley-Kim**, was Carrie's client

"Carrie knows exactly what products will fit the TV market. There are no risk for the inventor of new products. The deals are real and very profitable providing the concept works. Very honest and trustworthy. A straight shooter and no up front cost. Get on board! ~Walt"

— **Walter Webb**, was Carrie's client

"Carrie can deliver! .She works hard to help educate inventors about the intensely competitive but highly lucrative DRTV industry and help them streamline their product pitches to the right players without charging them outrageous fees up front or taking their royalties. I recommend her to anyone seeking to broaden their product submission base and to inventors who are seeking to showcase their product ideas. I look forward to working with Carrie on many more projects in the coming years."

— **Leigh Martin**, was Carrie's client

"Carrie is the only person we have found in her field that is willing to take the time to give honest accurate feedback, when that feedback needs to be negative. She does not give the feedback in a negative way, she gives feedback that can help you turn an idea around. Most others we've worked with in the inventors arena seem like they don't want to be bothered until we are successful and don't need them. Great job Carrie."

— **Paul Sadowski**, was Carrie's client

"I reached out to Carrie on a whim to ask for a possible connection. She was responsive, pleasant and was willing to connect me with someone that she felt I could do business with. Thank you to Carrie for being so approachable and willing to help."

— **Rose Marie Iskowitz**, was with another company when working with Carrie at Inventive Ideas, Inc

"If you're attempting to take an innovation to market, I strongly recommend working with Carrie. She has the ability to almost instantly assess the viability of your innovation, and the next steps you need to take to be successful. Carrie "gets it." And when speed to market matters, and your next move is crucial, there's no better person to coach you through the process!"

— **Ellen Kelley**, was with another company when working with Carrie at Inventive Ideas, Inc

"Carrie is honest and thorough with her dealings and business connections. Carrie is astute and knowledgeable. I am looking forward to more business with Carrie. Thank you Carrie!"

— **Jim Campbell**, was Carrie's client

"Carrie is a very knowledgeable professional yet still has the human touch.If you need advice for your invention she is the person you need to talk to.I did."

— **Edward Kennedy**, was Carrie's client

"Carrie is an extremely organized person who can build and motivate a team of volunteers. She has a great capacity to engage people on all levels. As a leader she listens to everyone's opinions and builds a consensus toward meeting the goals of the group. I have learned a lot from her get it done now abilities and she is one to be envied in her management skills"

— **Don M. McNulty**, worked directly with Carrie at Inventive Ideas, Inc

"I highly recommend using Carrie's services in supporting you to go to the next level with your inventions. She is passionate and dedicated to seeing people win. We have worked with her on her projects making video presentation that tell her story. Richard & Sally Crawford One film and video entertainment,LLC/formally One Productions"

— **Sally & Richard Crawford**, worked directly with Carrie at Inventive Ideas, Inc

"Carrie is an overachiever in every sense of the word. Her marketing abilities are results driven. She is amazingly gifted with singleness of focus and vision toward my particular need. She is intuitive and strategic in her marketing efforts. Through intentionality she helped discover my target market and then designed a unique marketing plan that has worked. Productivity is up, as is customer satisfaction!"

— **Jason and Crisite Sharpsteen**, was Carrie's client

"I hired Carrie to help me develop my sales and marketing strategy. She worked with my staff and I to develop our own sales cycle, updated and trained my assistant on how to use the ACT contact management, and provided prospecting lists and marketing support. Her expertise, along with the value for the money was excellent and her efforts are already paying off in future business potential. I highly recommend Carrie Jeske and look forward to working with her again."

— **Steve Pope**, was Carrie's client

"Carrie is a dedicated professional with the unique ability to focus on the strategic objective while performing the practical applications to achieve those objectives. She is driven, and focused on results. I recommend this Carrie without reservation."

— **David Newman, D.Sc., C.Ht.**, was a consultant or contractor to Carrie at Inventive Ideas, Inc

"I've had the privilege of watching Carrie at work. I've been affected by her energy and positive outlook. Her ability to see "what can be" and throw her energy to a project is important and valuable. I highly recommend her."

— **Grant Holmes**, was with another company when working with Carrie at Inventive Ideas, Inc

"I recently started working with Carrie on my resume and job search coaching. In a very short time frame, the improvements to my resume have dramatically increased my confidence to send to other companies and attack my job search process... I am very thankful I was introduced to Carrie during this time."

— **Chris Hiebert**, was Carrie's client

"Carrie, as President of the Inventors Club of Kansas City, is most dedicated to providing the organization with outstanding leadership and innovative thinking. She involves Board members and gets commitments from them to successfully push the agenda of the organization. Brad Hirni, ICKC Board member"

— **Brad Hirni**, worked directly with Carrie at Inventors Center of KC

"I highly recommend Carrie as well as the Inventors Club of Kansas City as a great resource in the KC area. The club has helped me gain an incredible amount of traction by networking with very credible people and resources. The club never disappoints, and a lot of this is due to Carrie's efforts. Personally, she has given me

great insight from her past and current successes. She's also a fantastic speaker and is full of knowledge when it comes to taking inventions to market."

— **Derek Hoy**, was with another company when working with Carrie at Inventors Center of KC

"In my capacity as a professional speaker, I've worked with Carrie Jeske and the Inventors Club of Kansas City for over 3 years. The organization has grown into one of the most valuable assets for entrepreneurs and aspiring entrepreneurs in the Midwest. The educational and networking opportunities are outstanding, with members comprised of patent attorneys, CAD designers, marketers, and experienced inventors who serve as mentors to those just beginning their inventors journey. I very much enjoy speaking at ICKC meetings. The positive attitude and "can do" spirit I have encountered make a visit to their monthly gathering very much worthwhile. If you are already an inventor, or just have a brilliant idea and need someone to run it past, you can't go wrong by attending the Inventors Club of Kansas City. The entire board of ICKC, led by current President Carrie Jeske, have done an outstanding job of building an incredibly useful and valuable organization to benefit inventors and entrepreneurs."

— **Marty M. Fahnce**, was a consultant or contractor to Carrie at Inventors Center of KC

"I had a chance to work with Carrie briefly as a speaker for the Inventor's Club of Kansas City. I was impressed with her organizational skills and her clear interest and dedication to helping everyone else out. Carrie strikes me as someone who will go the extra mile and really pull a group together to get things done. Shawn"

— **Shawn Kinkade**, was with another company when working with Carrie at Inventors Center of KC

"Carrie Jeske combines both personal experience and professional expertise in her leadership of the Inventors Club of KC. She clearly understands the world of the inventor and entrepreneurs because she has lived it, and is able to add a level of insight and understanding that only comes with having "been there, done that" and having done it well. The organization itself is a well oiled machine that EVERY serious inventor in Kansas City needs to partner with, as both a trusted advisor and a collaborative resource.....and it is FREE to the inventor. Expect accountability as you walk through the door, an agenda that will run on time and on topic, and be prepared to open your mind to what is possible. Armed with that knowledge, you should be on your way down a clearer path on successful commercialization of your product. And be sure to listen to the attendees, they are many that a wealth of knowledge and experience. Check it out, well worth your time. No excuses - just do it. And Carrie makes you feel right at home the first time you meet too!"

— **Herb Sih**, was Carrie's client

"Carrie is a focused, organized, and motivating leader. I worked for her as a sales person and learned a great deal from her example. She is calm in the face of challenge and positive when the odds are against her. I would recommend Carrie for any relationship and would love to work with her again."

— **Phillip Charlton**, reported to Carrie at Vitec, Inc.

"“Carrie is a compassionate and strategic thinking individual who employees a level of integrity that most can only envy. I enjoyed working with her and we still employ some of the processes she developed at VITEC. Her enthusiasm for excellence is only exceeded by her passion for Christian principles.”"

— **Vince Fulgenzi**, managed Carrie at Vitec, Inc.

"It is not often that you work with someone that has the type of impact that Carrie has had on me and my career. I learned a vast amount about people and business when I worked with Carrie. Carrie truly understands that in all work that you do you must first remember that there are people involved and when you ignore that you ultimately fail. I would jump on any opportunity to work with Carrie in the future as I feel that she has truly an endless amount of things to teach me about business and success."

— **Tina Kennedy**, reported to Carrie at Empower Trainers & Consultants

"Carrie is a pleasure to work with. She brings passion and ability together to provide the leadership necessary to build unified teams that deliver consistent quality to satisfied customers. Jay Accurso"

— **Jay Accurso**, managed Carrie indirectly at Empower Trainers & Consultants

"Carrie is an energetic, positive, intelligent, high integrity individual who pays attention to detail and is extremely customer focused. She genuinely cares about ensuring achievement of the agreed upon outcomes for her customers. You can rest assured when working with Carrie."

— **Joe Trueblood**, managed Carrie indirectly at AchieveGlobal

[Contact Carrie on LinkedIn](#)