# Carrie Jeske 2018 Speaking Topics

# Titles (detailed promo descriptions on pages below photos)

* Deal or Dud? Learn to Spot the Next Big Product Idea
* Inventing Techniques to Create Product Ideas for Walmart
* Prototypes & Demo Videos That Sell Ideas “As Seen On TV”
* Market Viability Testing & Licensing in “As Seen On TV” DRTV
* Licensing Agreement Fundamentals
* As Seen on TV Invention Licensing & Private Product Idea Reviews
* Co-Inventing Workshop

# Marketing Photos

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# Deal or Dud? Learn to Spot the Next Big Product Idea by Carrie Jeske

AGENDA

* Understanding Distribution Channels for Consumer Products.
* As Seen on TV Industry Overview & Product Criteria
* Deal or Dud Product Reviews. Can you spot a dud?
* How to Submit Ideas & Product Scouting
* Pitch Your Own Product Idea.
	+ (3-minute pitch with 3-minute review feedback. Bring a handmade prototype or market ready product. No patent required. NDA’s available.)

DATE / TIME:

LOCATION:

LOCAL HOST:

GET TICKETS:

NEED MORE INFO?

Carrie Jeske is a direct licensee looking for new concept and market ready products for the “As Seen On TV” industry.  In this workshop, you’ll learn how to license your product, with or without a patent, using a well-made prototype and smart phone demo video.

Will It Launch pays full inventor royalties and finders fees.

**Successful product rollouts on TV include:**  Magic Mesh, Windshield Wonder, RotoClipper, Easy View HD, My Fun Fish, Get Up And Go Cain, 60 Second Salad – which went viral.

## **Carrie Jeske Introduction Video**

(Video Link) <https://youtu.be/IIqtpQDF7Vk>

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BUY NOW Button (Link)

 <https://www.amazon.com/Sell-Crowdfunding-Products-Kickstarter-Indiegogo/dp/1520786557>

(Video Link)

 <https://youtu.be/HhDjiQ07Iks>

To connect with Carrie Jeske contact:

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# Inventing Techniques to Create Product Ideas for Walmart by Carrie Jeske

AGENDA

* As Seen on TV Shelf Space Overview & Product Criteria
* Inventing Techniques & Brainstorming Session
* How to Submit Ideas & Product Scouting
* Pitch Your Own Product Idea.
	+ (3-minute pitch with 3-minute review feedback. Bring a handmade prototype or market ready product. No patent required. NDA’s available.)

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# Prototypes & Demo Videos That Sell Ideas “As Seen On TV” by Carrie Jeske

AGENDA

* As Seen on TV Shelf Space Overview & Product Criteria
* Types of Prototypes & When To Use Them
* How to Submit Ideas & Product Scouting
* Pitch Your Own Product Idea.
	+ (3-minute pitch with 3-minute review feedback. Bring a handmade prototype or market ready product. No patent required. NDA’s available.)

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# Market Viability Testing & Licensing in “As Seen On TV” DRTV by Carrie Jeske

AGENDA

* Save Thousands of Dollars and Years of Time with Market Viability Testing
* Using Low Cost Prototypes To Test Consumer Responsiveness
* How to Submit Ideas & Product Scouting
* As Seen on TV Licensing Secrets
* Pitch Your Own Product Idea.
	+ (3-minute pitch with 3-minute review feedback. Bring a handmade prototype or market ready product. No patent required. NDA’s available.)

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# Licensing Agreement Fundamentals

AGENDA

* Where to Look & How to Request a Licensing Agreement
* Getting to the Right Contact & What to Say
* Licensing Terms That Make Money
* As Seen on TV Licensing Process & Secrets
* How to Submit Ideas & Product Scouting
* Pitch Your Own Product Idea.
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# As Seen on TV Invention Licensing & Private Product Idea Reviews with Carrie Jeske

AGENDA

* Where to Look & How to Request a Licensing Agreement
* Getting to the Right Contact & What to Say
* Licensing Terms That Make Money
* As Seen on TV Licensing Process & Secrets
* How to Submit Ideas & Product Scouting
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# Co-Inventing Workshop with Carrie Jeske

Collaborate & Brainstorm Money-Making Product Inventions. NDA’s Signed.

AGENDA

* Review Licensing Strategy, Royalty Split Options & Confidentiality
* Explaining Inventing Techniques For Simple Products
* Brainstorming PROBLEMS & TRENDS
* Collaborate on Product Design and Unique Features/Benefits.
* Discuss Prototype and Demo Video
* Agree & Confirm Next Steps

DATE / TIME:

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Popular past topics include:

* How To Learn Low Cost, High Reward Inventing Strategies
* How To Earn $330,000 Inventing Products For TV
* How To Earn $27,500 in Finder’s Fee’s… While Shopping!
* Co-Inventing Workshop – 2-hour session to full day.
* Witty Inventions Workshop - 2 hour session to full day.
* Understanding Market Viability Testing Before Patent or Manufacturing.
* Manufacturing Gotcha’s. What to watch for when hiring overseas.